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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**RULE 116 AMENDMENT
RESPONSE TO FINAL REJECTION**

In re Application of: Jose A. Sobrado, et al.
Serial No.: 09/842,297
Filing Date: April 25, 2001
Group Art Unit: 3671
Examiner: Nathan S. Mammen
Title: *Guided Buying Decision Support in an Electronic Marketplace Environment*

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Willie Jiles

Willie Jiles

Date: July 19, 2004

Dear Sir:

Response pursuant to 37 C.F.R. § 1.116

In response to the final Office Action mailed May 18, 2004, Applicants respectfully request the Examiner to reconsider the claims in view of the following amendments and remarks. Please amend the Application as follows.